



Beautification Initiative Grants Program

The Nelson County Job Development Authority (NCJDA) offers the Beautification Initiative Grants Program to assist Nelson County communities to improve the overall aesthetic of any public-facing projects.

Purpose

- a. To improve the overall aesthetic/visual appeal of Nelson County
- b. To assist communities in reducing the cost of beautification efforts that increase the overall aesthetic/visual appeal.

Goals

- a. To improve the visual appearance in Nelson County.
- b. To incentivize continued revitalization of Nelson County's business districts by leveraging public funds.
- c. To encourage communities to improve their overall appeal to the public eye.

Eligible Projects *(included but are not limited to)*

- Exterior painting of city or community-owned buildings/structures
- City/town/street signs or street lights
- Public art displays/structures
- Improving parks and street trees
- Encouraging home or city/community landscaping with flowers, shrubs, and native plants
- Enhancing commercial areas with attractive signage and public art
- Demolition/demolition costs of dilapidated buildings
- Transforming corner spaces into pocket parks
- Creating nature play areas with natural materials
- Building pollinator-friendly pathways
- Public art installations (murals, sculptures)
- Tree planting and landscaping
- Graffiti prevention and removal

Grant Requirements

Overview & Eligibility

1. The project or initiative must be aesthetically pleasing and/or visually appealing AND facing the public eye.
2. Beautification improvements shall not be awarded to individual homeowners.
3. Matching grant of up to \$5,000 per project, but no more than 50% of the cost of improving the business's storefront.
 - a. Applicants must match the public funds 1:1.
 - b. Matching funds cannot be county mill dollars.
 - c. Applicant shall submit written/typed estimate(s) and/or visuals with the application.
 - d. Sales tax dollars are not reimbursable.

4. Any one person or entity may apply; however, proof of approval by the city or community must be provided

Review & Approval

1. Nelson County JDA determines grant awardees by a majority vote.
2. Whenever possible, work shall not commence prior to application approval.
 - a. If work has commenced prior to application approval, it must have started within the last 4 months.

Project Completion & Disbursement

1. The applicant is **strongly encouraged** to purchase all supplies in Nelson County, whenever possible.
2. It is the applicant's responsibility to ensure all local, city, county, and/or state building permits and codes are obtained and followed. The NCJDA will not be liable for any infraction.
 - a. The Nelson County JDA may request a review of the applicable improvements by a certified code enforcer at the expense of the applicant prior to finalizing the grant award.
3. Disbursement of grant award will occur after the approved project is completed, and all applicable receipts are submitted.
4. All work must be completed within one (1) year of the application being approved unless prior authorization is received.
5. A city/community can receive the grant once every two (2) years with a maximum lifetime award of \$25,000.